

9/12/07

To Whom It May Concern:

It is a distinct pleasure to recommend you my esteemed business associate a friend of more than a decade Assaf Naor / ASI Electric.

I chose to work with ASI Electric in more than 100 different projects run by our company. His work has been a major factor in our company's continued success in the construction industry. He has proven consistently that customer need and company profits are not mutually exclusive.

I could continue on with more glowing accounts of ASI Electric, but will instead simply say that I really do think the world of him and respect him greatly.

I would without any reservations recommend ASI Electric to you.

Sincerely,

Asher Edri

Aviv Construction